

McAlister Communications Attention: Accounts Payable 1340 Bull Street Columbia, SC 29201 USA

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Advertiser	POL/Leatherman for Senate
Product	
Estimate Number	June 1-5 2016

Invoice #	871165B-1
Invoice Date	06/05/16
Invoice Month	June 2016
Invoice Period	06/01/16 - 06/05/16

Station	WBTW
Account Executive	WBTW Local House
Sales Office	Myrtle Beach Local Sales Office
Sales Region	Local

Order #	871165B
Alt Order #	
Deal #	
Order Flight	06/01/16 - 06/05/16

Billing Calendar	Calendar
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WBTW	M-F News @ 5a	5a-528a				_				
					6 to 06/05/16	3x	WTF				
	WBTW			W	06/01/16	:30	5:18 AM	STANDINGUPFORFARMERS	\$100.00		2
	WBTW			Th	06/02/16	:30	5:11 AM	STANDINGUPFORFARMERS	\$100.00		1
	WBTW			F	06/03/16	:30	5:21 AM	STANDINGUPFORFARMERS	\$100.00		3
2	WBTW	M-F News @ 530a	528a-6a								
				05/30/16	6 to 06/05/16	3x	WTF				
	WBTW			W	06/01/16	:30	5:55 AM	STANDINGUPFORFARMERS	\$125.00		3
	WBTW			F	06/03/16	:30	5:48 AM	STANDINGUPFORFARMERS	\$125.00		1
	WBTW			F	06/03/16	:30	5:55 AM	STANDINGUPFORFARMERS	\$125.00		2
3	WBTW	M-F News @ 6a	M-F News @ 6a								
				05/30/16	6 to 06/05/16	3x	WTF				
	WBTW			W	06/01/16	:30	6:28 AM	STANDINGUPFORFARMERS	\$250.00		1
	WBTW			Th	06/02/16	:30	6:17 AM	STANDINGUPFORFARMERS	\$250.00		3
	WBTW			Th	06/02/16	:30	6:18 AM	STANDINGUPFORFARMERS	\$250.00		2
4	WBTW	M-F CBS This Morning @ 7a	7a-8a								
				05/30/16	6 to 06/05/16	6x	WTF				
	WBTW			Th	06/02/16	:30	7:29 AM	STANDINGUPFORFARMERS	\$185.00		4
	WBTW			Th	06/02/16	:30	7:59 AM	STANDINGUPFORFARMERS	\$185.00		1
	WBTW			F	06/03/16	:00			\$185.00	Credited	6
	WBTW			F	06/03/16	:30	7:42 AM	STANDINGUPFORFARMERS	\$185.00		5
	WBTW			F	06/03/16	:30	7:57 AM	STANDINGUPFORFARMERS	\$185.00		2
	WBTW			F	06/03/16	:30	7:59 AM	STANDINGUPFORFARMERS	\$185.00		3
5	WBTW	M-F CBS This Morning @ 8a	8a-9a								
					6 to 06/05/16	6x	WTF				
	WBTW			W	06/01/16	:30	8:14 AM	STANDINGUPFORFARMERS	\$150.00		3
	WBTW			W	06/01/16	:30	8:26 AM	STANDINGUPFORFARMERS	\$150.00		4
	WBTW			Th	06/02/16	:30	8:51 AM	STANDINGUPFORFARMERS	\$150.00		5
	WBTW			Th	06/02/16	:30	8:52 AM	STANDINGUPFORFARMERS	\$150.00		1
	WBTW			Th	06/02/16	:30	8:55 AM	STANDINGUPFORFARMERS	\$150.00		6

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WBTW	M-F CBS This Morning @ 8a	8a-9a	•			•	•			
	WBTW	_		Th	06/02/16	:30	8:56 AM	STANDINGUPFORFARMERS	\$150.00		2
6	WBTW	M-F Local News @ 9a	9a-10a								
		_		05/30/1	16 to 06/05/16	6x	WTF				
	WBTW			W	06/01/16	:30	9:29 AM	STANDINGUPFORFARMERS	\$175.00		1
	WBTW			W	06/01/16	:30	9:38 AM	STANDINGUPFORFARMERS	\$175.00		4
	WBTW			Th	06/02/16	:30	9:09 AM	STANDINGUPFORFARMERS	\$175.00		6
	WBTW			Th	06/02/16	:30	9:14 AM	STANDINGUPFORFARMERS	\$175.00		5
	WBTW			Th	06/02/16	:30	9:19 AM	STANDINGUPFORFARMERS	\$175.00		2
	WBTW			Th	06/02/16	:30	9:35 AM	STANDINGUPFORFARMERS	\$175.00		3
7	WBTW	M-F Let's Make A Deal	M-F 10a-11a								
				05/30/1	16 to 06/05/16	1x	WTF				
	WBTW			F	06/03/16	:30	10:59 AM	STANDINGUPFORFARMERS	\$160.00		1
8	WBTW	M-F Price Is Right	M-F 1058a-12p								
_				05/30/1	16 to 06/05/16	3x	WTF				
	WBTW			W	06/01/16	:30	11:29 AM	STANDINGUPFORFARMERS	\$230.00		1
	WBTW			F	06/03/16	:30	11:28 AM	STANDINGUPFORFARMERS	\$230.00		2
	WBTW			F	06/03/16	:30	11:59 AM	STANDINGUPFORFARMERS	\$230.00		3
9	WBTW	M-F Noon News	M-F 12p-1230p								
				05/30/1	16 to 06/05/16	3x	WTF				
	WBTW			W	06/01/16	:30	12:15 PM	STANDINGUPFORFARMERS	\$265.00		1
	WBTW			Th	06/02/16	:30	12:26 PM	STANDINGUPFORFARMERS	\$265.00		2
	WBTW			F	06/03/16	:30	12:15 PM	STANDINGUPFORFARMERS	\$265.00		3
10	WBTW	M-F EN @ 5p-530p	M-F EN @ 5p-530p								
		•		05/30/1	16 to 06/05/16	3x	WTF				
	WBTW			W	06/01/16	:30	5:11 PM	STANDINGUPFORFARMERS	\$400.00		1
	WBTW			Th	06/02/16	:30	5:18 PM	STANDINGUPFORFARMERS	\$400.00		2
	WBTW			Th	06/02/16	:30	5:27 PM	STANDINGUPFORFARMERS	\$400.00		3
11	WBTW	M-F 6P News 6p-630p	M-F 6P News 6p-63	0							
		• •	•	'	16 to 06/05/16	3x	WTF				
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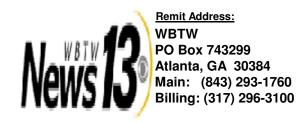
Billing Calendar	Calendar
Billing Type	Cash
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WBTW	M-F 6P News 6p-630p	M-F 6P News 6p-630				_				
	WBTW			W	06/01/16	:30	6:28 PM	STANDINGUPFORFARMERS	\$750.00		3
	WBTW			Th	06/02/16	:30	6:15 PM	STANDINGUPFORFARMERS	\$750.00		1
	WBTW			Th	06/02/16	:30	6:28 PM	STANDINGUPFORFARMERS	\$750.00		2
12	WBTW	M-F PA 7p-730p	M-F PA 7p-730p								
				05/30/16	to 06/05/16	3x	WTF				
	WBTW			W	06/01/16	:30	7:11 PM	STANDINGUPFORFARMERS	\$800.00		1
	WBTW			Th	06/02/16	:30	7:13 PM	STANDINGUPFORFARMERS	\$800.00		3
	WBTW			Th	06/02/16	:30	7:29 PM	STANDINGUPFORFARMERS	\$800.00		2
13	WBTW	M-F PA 730p-8p	M-F PA 730p-8p								
				05/30/16	to 06/05/16	3x	WTF				
	WBTW			W	06/01/16	:30	7:36 PM	STANDINGUPFORFARMERS	\$800.00		1
	WBTW			Th	06/02/16	:30	7:36 PM	STANDINGUPFORFARMERS	\$800.00		2
	WBTW			F	06/03/16	:30	7:54 PM	STANDINGUPFORFARMERS	\$800.00		3
14	WBTW	LN M-F Late News Rotator	LN M-F Late News R	li .							
				05/30/16	to 06/05/16	3x	WTF				
	WBTW			W	06/01/16	:30	11:20 PM	STANDINGUPFORFARMERS	\$690.00		2
	WBTW			Th	06/02/16	:30	11:27 PM	STANDINGUPFORFARMERS	\$690.00		3
	WBTW			F	06/03/16	:30	11:11 PM	STANDINGUPFORFARMERS	\$690.00		1
15	WBTW	Sa News @ 8a	8a-9a								
				05/30/16	to 06/05/16	1x	S-				
	WBTW			Sa	06/04/16	:30	8:58 AM	STANDINGUPFORFARMERS	\$175.00		1
16	WBTW	CBS Saturday This Morning	CBS Saturday This I	V							
				05/30/16	to 06/05/16	2x	S-				
	WBTW			Sa	06/04/16	:30	9:29 AM	STANDINGUPFORFARMERS	\$100.00		2
	WBTW			Sa	06/04/16	:30	10:10 AM	STANDINGUPFORFARMERS	\$100.00		1
17	WBTW	Sa News 6p-630p	6p-630p								
		•		05/30/16	to 06/05/16	1x	S-				
	WBTW			Sa	06/04/16	:30	6:16 PM	STANDINGUPFORFARMERS	\$190.00		1

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Billing Calendar	Calendar
Billing Type	Cash
Special Handling	

	IDB#	
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WBTW	Su News @ 8a	Su News @ 8a								
				05/30/16 to	06/05/16	1x	S				
	WBTW			Su	06/05/16	:30	8:50 AM	STANDINGUPFORFARMERS	\$175.00		1
19	WBTW	CBS Sun Morning 9a-1030a	CBS Sun Morning 9a								
				05/30/16 to	06/05/16	1x	S				
	WBTW			Su	06/05/16	:30	9:09 AM	STANDINGUPFORFARMERS	\$125.00		1
20	WBTW	Su News @ 630p	630p-7p								
				05/30/16 to	06/05/16	1x	S				
	WBTW			Su	06/05/16	:30	6:43 PM	STANDINGUPFORFARMERS	\$230.00		1
21	WBTW	CBS Saturday This Morning	CBS Saturday This N								
				05/30/16 to	06/05/16	1x	S-				
	WBTW			Sa	06/04/16	:30	9:29 AM	STANDINGUPFORFARMERS	\$100.00		1
22	WBTW	LF Su Rotator 1135p-135x	LF Su Rotator 1135p								
				05/30/16 to	06/05/16	2x	S				
	WBTW			Su	06/05/16	:30	11:54 PM	STANDINGUPFORFARMERS	\$115.00		1
	WBTW			Su	06/05/16	:30	12:56 AM	STANDINGUPFORFARMERS	\$115.00		2
		<u>Air</u>	ed Spots	58							

<u>Gross Total</u> \$17,690.00 <u>Agency Commission</u> \$2,653.50

Net Amount Due \$15,036.50 Payment Terms 30 Days